

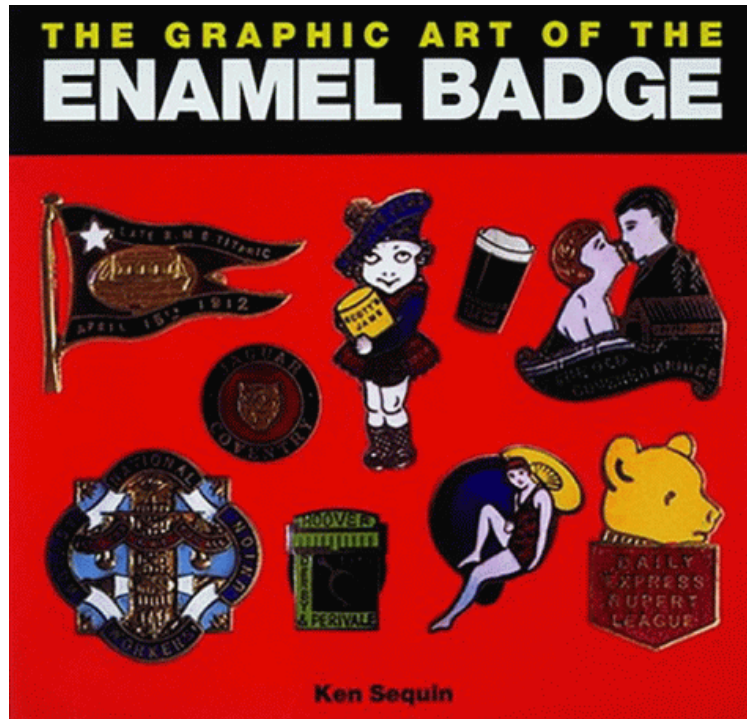
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(Mobile book) The Graphic Art of the Enamel Badge

The Graphic Art of the Enamel Badge

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The earliest known badge dates from the 12th century when the Pope granted the authorities in Rome the right to make and market pewter badges adorned with images of St Peter and St Paul. Since the advent of dye-stamping technology in the industrial Midlands of Great Britain in 1840, clubs, societies, trade unions and charities have all recognized the enormous potential of enamel lapel badges to express identity or to sell an idea or product. More than 400 examples on themes ranging from advertising to sports are displayed in this volume.