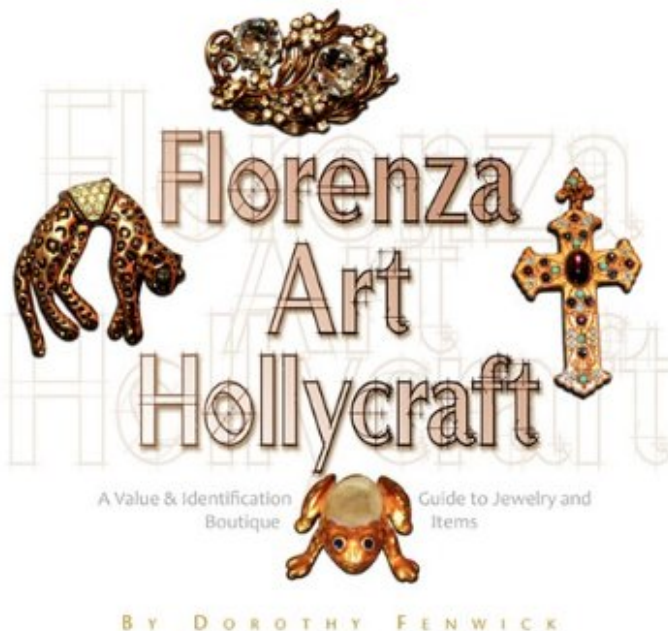


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# The Fabulous 50's



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## The Fabulous 50's - Florenza Art Hollycraft

**Dorothy Fenwick : The Fabulous 50's - Florenza Art Hollycraft** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Fabulous 50's - Florenza Art Hollycraft:

3 of 3 people found the following review helpful. Save Your MoneyBy chriswickWhat a shame. This is an absolutely worthless book, completely misleading, should be an embarrassment to the people concerned. How can anyone who pretends to know costume jewelry refer to "Mariam" Haskell? And did anyone bother to proofread the text? A reference to "Pilly Bergen" is inexcusable.Many of the pictures are out of focus concentrate on Florenza's boutique items, not Florenza's wonderful jewelry. 17 of the 68 pages are photos from a Florenza catalog, all boutique items.

Later I found those photos--for free--on a website, unfortunately AFTER I purchased this book. The section on Florenza jewelry has TWO photos per page, no close-ups no pictures of the backs. The same can be said of the "ART" "Hollycraft" section.These are three of my absolute favorite costume jewelry designers. I was really looking forward to receiving this book. Despite the poor reviews I hoped to learn--or see--something new. All I can say is I'm thankful

that I bought this for the lowest price possible. If I'd paid more than \$20.00, I'd be seething right now. 0 of 0 people found the following review helpful. Three Stars By B. Rogers It's a good book, was hoping for more pictures. 7 of 7 people found the following review helpful. These jewels deserve a better representation! By Peregrina I was really looking forward to this book as it covers three outstanding jewelry and accessory manufacturers of the mid 20th century. But unfortunately most of my hopes were disappointed. On 69 pages you get little information on the three companies, but lots of pictures in poor quality. Some of the pages are comprised of reprints of old Florenza catalogs which would be one of the bonuses if the reproductions were better. Regarding the jewelry of Florenza, I've searched in vain for many key styles that made that name famous. The coverage of the exceptional designs that Hollycraft made is also peripheral at best. I'm sorry to say that this book is not worth its rather high price.

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