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# THE ENGAGEMENT RING

How to choose the perfect  
engagement ring and get it  
right first time.

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## **The Engagement Ring: How to choose the perfect engagement ring and get it right first time**

**Lewis Malka : The Engagement Ring: How to choose the perfect engagement ring and get it right first time**  
before purchasing it in order to gage whether or not it would be worth my time, and all praised The Engagement Ring:  
How to choose the perfect engagement ring and get it right first time:

1 of 1 people found the following review helpful. if you want to propose, it's the 'how to guide" you need.By MattThis  
is a great book for anyone who is looking to take the next step with their partner and is very candid about both the  
history and also the marketing strategies for the diamond which have been used over the years. More importantly, it  
very much fulfills the role of an engagement ring for dummies guide which was definitely something I benefited from.  
Having worked with Lewis on my fianceses engagement ring, I wholeheartedly endorse both the book and the man who

authored it. 1 of 1 people found the following review helpful. The only diamond book you'll ever need! By Ayelet Lerner This book is a must-read for anyone thinking of buying an engagement ring or diamond jewellery. A wonderful, comprehensive, easy to read book which goes way beyond the 'classic 4C' explanation. You can expect to have all your questions answered here whether it's about the diamond itself, the style, the budget, the timing, insurance valuation, history, statistics and even fun original ideas on how to propose. Lewis has done a great service to the general public with the writing of this book by uncovering the maze of the complicated diamond world and made it enjoyable, accessible and informative for all. This book will bring the fun back into the jewellery buying experience! 0 of 0 people found the following review helpful. I did it with the author! By Joe Stones This was a most helpful book. My fianc and I read it cover to cover prior to purchasing an engagement ring and furthermore we bought our ring from the author himself, Lewis! Going to see him was like watching a movie in 3D. The pages of the book seemed to come to life :) I am thrilled with my new engagement ring and highly recommend this book and having Lewis make your ring. Thank you!!! We will be back for the wedding rings too.

'The Engagement Ring' is the only fully comprehensive guide, written by a top diamond jewellery expert. With over 25 years of experience hand making jewellery, Lewis takes you behind the scenes and exposes trade secrets that will help you get the perfect engagement ring for the price you will love. It covers how to source the diamond, to knowing which diamond to choose. It gives a better understanding of the pros and cons of buying a ring on the High Street or having a bespoke ring made. It covers the valuation certificate all the way through to the insurance. There are also plenty of proposal ideas, as well as tricks to help you get the 'celebrity look' for less. This guide is all you need to give her exactly what she wants at a price you will love.

About the Author Lewis Malka is the owner and founder of Lewis Malka London. Specialising in fine diamond jewellery and engagement ring design, Lewis's individual approach to premium jewellery sets him head and shoulders above the competition. Lewis' rising status and passion for premium jewellery sets his profile and designs apart in the fashion and jewellery industry. With an ever increasing reputation and a high profile client base that expands across the world, this year is set to be another great year for Lewis Malka.