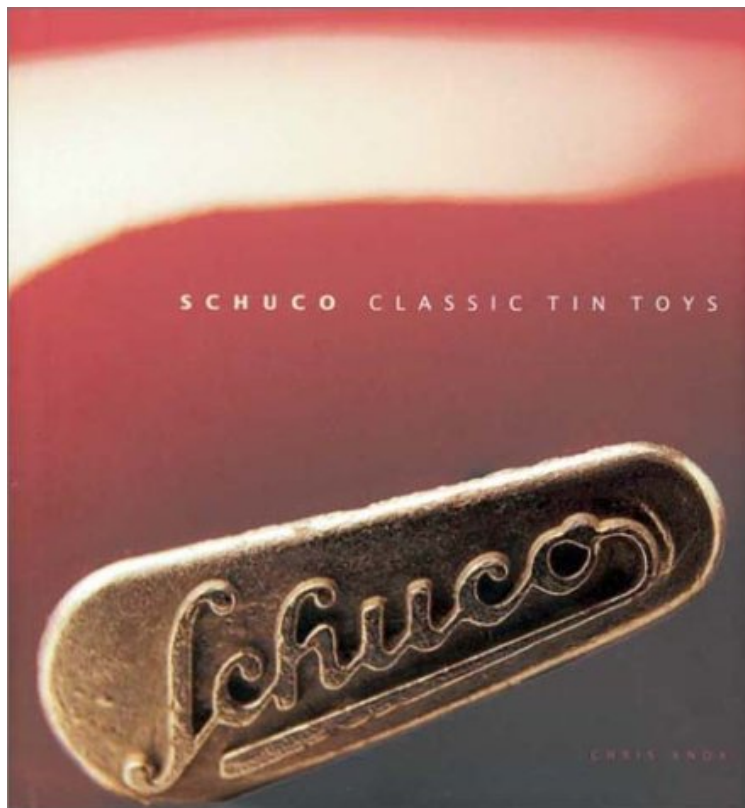


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Chris Knox

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[Ebook free] Schuco Classic Tin Toys: The Collector's Guide

Schuco Classic Tin Toys: The Collector's Guide

Chris Knox : Schuco Classic Tin Toys: The Collector's Guide before purchasing it in order to gage whether or not it would be worth my time, and all praised Schuco Classic Tin Toys: The Collector's Guide:

0 of 0 people found the following review helpful. Nice but limited..By MichaelThis is a really nice book but it is not very comprehensive. I was hoping for a book with a more complete listing of the toys that have been made. Instead this is a ver general overview of some of the classic products. It's still a nice book.0 of 0 people found the following review helpful. Schuco Classic Tin ToysBy Kevin L. MartinIf you grew up in the '50s and kept your toys you may be fortunate to still have a couple of Schuco pieces in your collection of toy cars. This beautifully photographed book is a great reference work, and not only covers the tin pieces Schuco was famous for, but also the Piccolo die cast cars, the Micro-Racers, and the many boats, motorcycle and airplanes made by this company.3 of 3 people found the following review helpful. Classic book about classic toysBy Paul WChris Knox's book, "Schuco Classic Tin Toys", is wonderfully illustrated with stunning photography. He covers Schuco through the early years, it's rise as an innovative creator of toys, it's demise, and finally, it's resurrection.What sets the book apart from other toy books is the beautiful photographs of Schuco toys. The photography is nothing short of spectacular.While the book offers Schuco history and pricing, it's more of a "coffee table" book. Enjoy it for the images of classic (and collectible) toys from the Schuco line.

The history of Schuco can be traced back to the birth of Heinrich Muller in 1887. Muller had begun making his own toys as a teenager, and he soon joined the Bing Company. In 1912, he left Bing and, together with Heinrich Schreyer, a local merchant, formed the toy company Schreyer Co., which in 1921 became known simply as Schuco. The company began by making small felt and plush covered mechanised figures and animals. One very famous Schuco toy, which was first produced in the 1920s, was the Pick-Pick Bird. An incredible 20 million were made in a production run that lasted until the 1960s. It was in the mid-1930s that Schuco came up with its Schuco-Patent-Motor-Car. As early as 1946 Schuco toys were appearing in American stores and the boom was about to begin. Sadly, by the mid-1960s, the writing was on the wall and the end of the tin toy was not far away. Diecast metal and particularly plastics were the new high-tech materials, which had begun taking over as early as the late 1950s; tin was perceived to be slightly old-fashioned. There was also the so-called 'safety issue' of tin toys with sharp edges and small children. The company did not turn to plastics until the early 1970s; by then it was very much a case of too little to late. By 1976, Schuco had gone out of business. This informative and beautifully illustrated book is an absorbing record of the history of this internationally famous mechanical toy producer. Anyone interested in collectable toys will be entranced by the illustrations; anyone who is interested in the history of transport will be fascinated by the changes that this century has seen.

About the Author Chris Knox is an advertising and editorial photographer and life-long collector of Schuco toys. Over the years, he has united his passions for photography and the toys to create a wide-ranging, amusing, and visually stimulating collection of gorgeous and often quirky photographs.