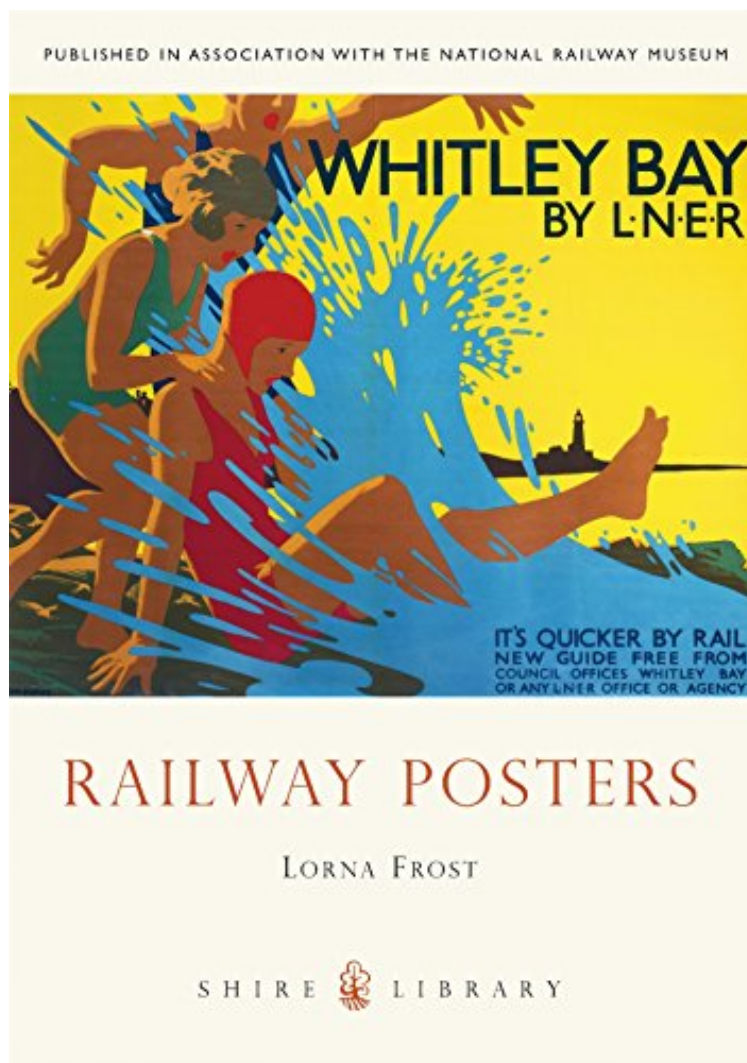


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Lorna Frost : Railway Posters (Shire Library) before purchasing it in order to gage whether or not it would be worth my time, and all praised Railway Posters (Shire Library):

0 of 0 people found the following review helpful. Oh DearBy marvin watkinsA misleading title assuming that railway posters only mean all British and only British. Quite provincial in that regard although ironically national in outlook. And absolutely worthless in a BW kindle! Tally ho!

Railway posters have a huge appeal to the modern audience, but just what is it that appeals to us? Enduring images of iconic locomotives, bathing beauties and characters such as Sunny South Sam are testament to the persuasive power of

the railway company marketing departments established in the late nineteenth century. Railway posters not only tell us about railway history and technology, architectural and engineering accomplishments, but they also give us insights into the cultural and social significance of the railways. The influence of the railway industry on our cities and coastlines and the development of leisure time and holiday resorts can be seen in the recurring images of ramblers, bathers and idyllic tourist destinations. This book explores the changing styles and functions of the railway poster from the early pre-grouping days through to the inter-war 'golden age', World War Two and the nationalised British Railways.

About the Author Lorna Frost is Assistant Curator, Image Collections at the National Railway Museum.