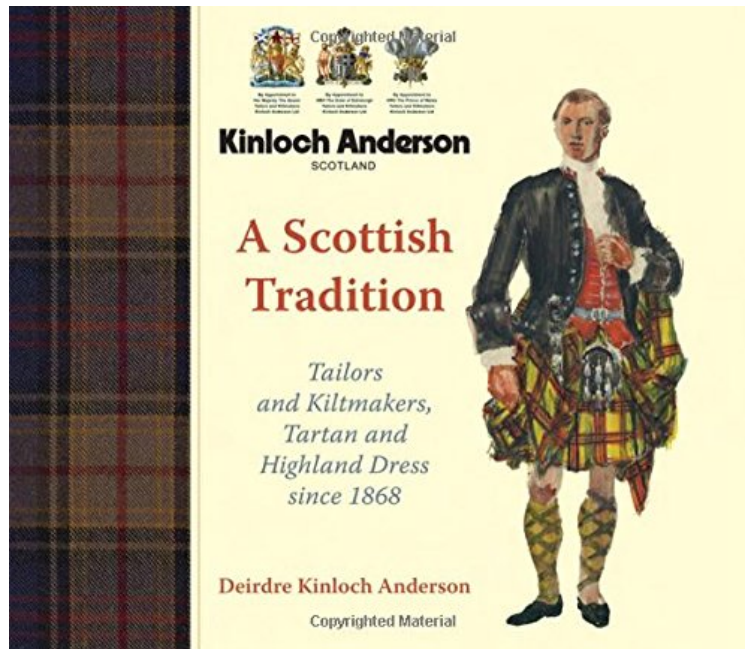


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Deirdre Kinloch Anderson
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Kinloch Anderson, a Scottish Tradition: Tailors and Kiltmakers, Tartan and Highland Dress Since 1868

Deirdre Kinloch Anderson : Kinloch Anderson, a Scottish Tradition: Tailors and Kiltmakers, Tartan and Highland Dress Since 1868 before purchasing it in order to gauge whether or not it would be worth my time, and all praised Kinloch Anderson, a Scottish Tradition: Tailors and Kiltmakers, Tartan and Highland Dress Since 1868:

For almost 150 years the Scottish firm of Kinloch Anderson has maintained its position as a worldwide market leader in Scottish traditional dress and kiltmaking. The Company is now into the sixth generation of family management - a status achieved by just 1% of all UK family businesses. This book is an insight into their heritage, their story and the role they have played in Scottish clothing, tartan and textiles. The book has nine chapters, all richly illustrated in full colour, dealing with: Highland Dress and its history The heritage of Kinloch Anderson Uniforms for the Services Highland Dress in Modern Times Kiltmaking Scottish Dress for Ladies Early marketing history, exporting and brand development, The Global Impact of Tartan A walk round the fascinating Kinloch Anderson Heritage Room at the Company's Edinburgh HQ. There is also a timeline of significant Company milestones. This book is a remarkable look inside one of Scotland's greatest commercial enterprises whose products are available in many markets and are immediately recognisable as quintessentially Scottish.

About the Author Deirdre Kinloch Anderson is in the fifth generation of family ownership and management of the Company. In 2010, she was awarded the OBE for services to the textile industry. The official Scottish Register of Tartans set up by the Scottish Government owed much to her advocacy and detailed hard work.