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Franco Cologni

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(Free and download) In Praise of Hands: The Art of Fine Jewelry at Van Cleef Arpels

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Franco Cologni : In Praise of Hands: The Art of Fine Jewelry at Van Cleef Arpels before purchasing it in order to gage whether or not it would be worth my time, and all praised In Praise of Hands: The Art of Fine Jewelry at Van Cleef Arpels:

13 of 13 people found the following review helpful. Little If Any SubstanceBy EmmaI love VCA and now have at least five books in my collection, but I found this to be very disappointing and of little practical value. Instead of providing insight into the manufacturing process, the few illustrations were of hands only. I expected the book to chronicle the stages of manufacturing, instead it afforded little if any discussion let alone illustration of the complex processes involved in the design and manufacture of a piece of jewelry. Moreover, the pictures of hands covered up the jewelery they were supposed to reveal. Overall, the book merely gave a pastiche of the manufacturing techniques, without any corresponding details. This one went back.0 of 0 people found the following review helpful. One StarBy CustomerI expected much more pictures inside, its not described this way...

A trip to the discovery of jewelery manufacturing. Founded in Paris in 1896, Van Cleef Arpels is perhaps the most renowned maison of fine jewelery in the world. The book reveals for the first time the secrets of the Mains d'Or that

make every piece by Van Cleef Arpels a unique jewel. The human hand takes pride in its work, and with this book, Van Cleef Arpels wish to pay homage to all those skilled and knowledgeable hands whose humility and selflessness make it possible for jewelery to exist. It is a life force, transmitted by jewelers, setters, polishers, and all those who are daily confronted by age-old and precious materials: shaping, transforming, and exalting them without ever betraying the reverence that a masterpiece should inspire.

While the beauty of the jewels crafted by Van Cleef Arpels is undeniable, the elaborate process of creating goes largely unseen. But the new book *In Praise of Hands* unfolds the proceedings in the Place Vendome workshops. ~Four Seasons Magazine
About the Author
Franco Cologni is the founder and editor in chief of Cartier Art magazine. In 1980, he was appointed chief executive of Cartier International, and in 1986, he became vice chairman, then chairman. In 2000, when Cartier became part of the Richemont Group, he was appointed senior executive director with special responsibility for the jewelery and fine watch sectors of the group. Patrick Gries (Luxembourg) started working in New York in 1984. In 1992, he moved to Paris where he gained an outstanding reputation as a fashion, design, and contemporary art photographer. Francesco Cito (Naples) lives and works in Milan. He began his career in 1972 in London, and in 1975, became a freelancer. In 1995 and 1996, he won the first prize in the World Press Photo contest.