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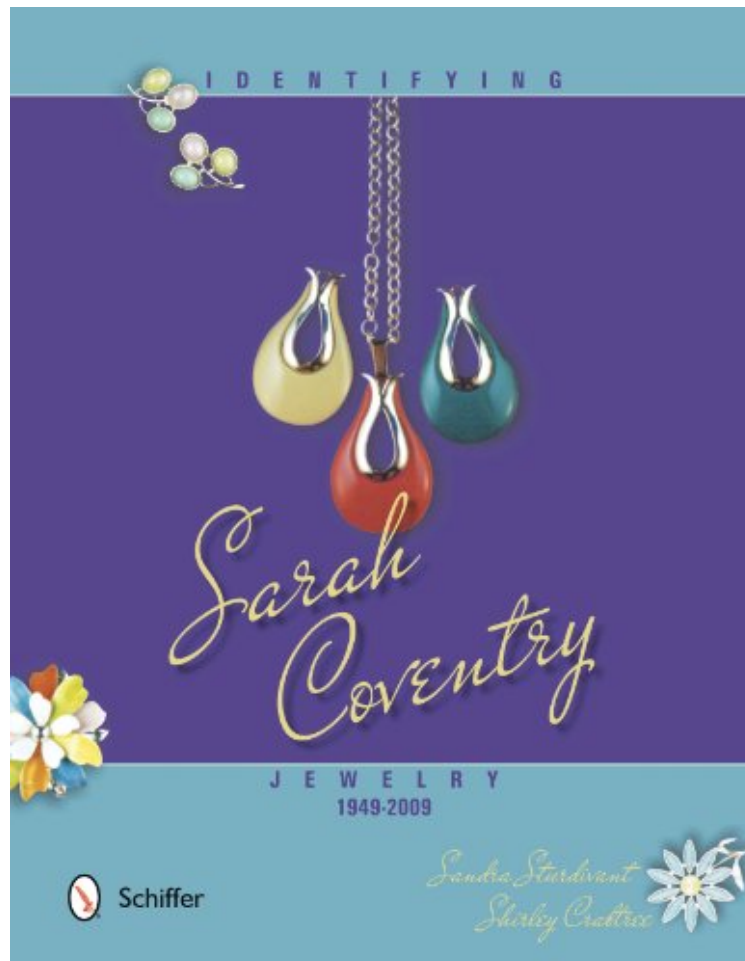
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## Identifying Sarah Coventry Jewelry, 1949-2009

**Sandra Sturdivant : Identifying Sarah Coventry Jewelry, 1949-2009** before purchasing it in order to gage whether or not it would be worth my time, and all praised Identifying Sarah Coventry Jewelry, 1949-2009:

3 of 3 people found the following review helpful. The photos of jewelry start out with some good shots, but it seems like they tried to ...By Cindy D.The authors did a marvelous job of researching the history of Sarah Coventry Jewelry, as evidenced by the details provided in the beginning of the book. The photos of jewelry start out with some good shots, but it seems like they tried to crowd too many items into one picture toward the end of the book, which distracts from showing all the detail needed for a reader to accurately identify an item they are trying to compare. I also noticed some pieces are in the book 2 or 3 different times - especially some of the rings and pins. If you're a collector of Sarah Coventry, or are looking for a source to put a current price on items you're trying to sell, then you will find this a very handy book.3 of 3 people found the following review helpful. Amazing!By Mrs. Pamela J. EadeThis truly comprehensive book is amazing. The years of research that has gone in to the recording of the accurate history, collecting information and sourcing jewelry to show the true beauty of Sarah's fantastic range of quality costume

jewelery is incredible. To have such insight in to the whole company, it's workings and it's treasures is an amazing and rare thing. As a collector of all things Sarah Coventry I find this is a brilliant book. From the intersting history of the company to the information about individual pieces, such as their names and years of manufacture, I love it. Unless you have published a book you really have no idea the years of work and daily dedication that it takes to complete a project such as this.It is a credit to Sandy and Shirley.I would highly recommend it to every one.3 of 3 people found the following review helpful. Identifying Sarah Coventry Jewelry-Sandra SturdivantBy A. AtkinsThis book is an ABSOLUTE must for Sarah Coventry jewelry fans and collectors. It has accurate information, photos, and you are NOT left wondering about anything Sarah C. This book supercedes all other books on Sarah Coventry jewelry! Early Sarah Coventry jewelry that is unmarked is listed and photographed here-no need to guess any more. I rate it 10 Stars.Additionally, in defense of the Author, the photos are good-they are notGreat, but considering all the information in this book-it is still a 10 Stars book. It took much time to research the information in this book and Shirly and Sandra are the Best to produce this book!!

Sarah Coventry became a household word by selling beautiful, inexpensive, costume jewelry direct to the consumer and remained in fashion for more than 60 years. This in-depth look at the history of their designs contains more than 1,000 color images and engaging text. It begins with the unsigned years of 1949-1963, covers the cardex years of 1954-1965, includes the catalog years of 1966-1984, and has a smattering of beauties from the years after Lifestyle Brands acquired the rights to the trademark for other concerns. All of it has been carefully researched and documented, and presented here in full color form. Complete with a thorough genealogy of founder C. H. Stuart and his family, this is a great resource for jewelry collectors, historians, and fashion designers.

About the AuthorSandra Sturdivant is an award-winning non-fiction writer specializing in biography and western lore. Shirley Crabtree has master's degrees in counseling and geriatric healthcare administration.