

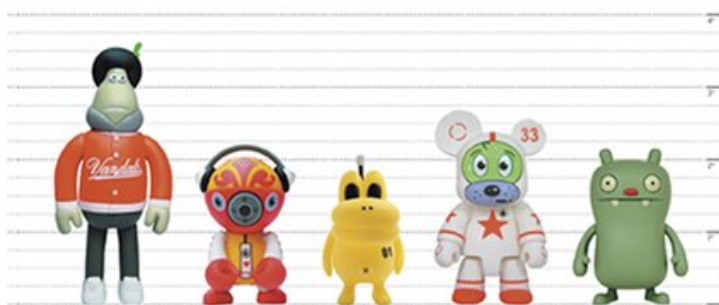
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Paul Budnitz

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I AM PLASTIC
the designer toy explosion

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I Am Plastic: The Designer Toy Explosion

Paul Budnitz : I Am Plastic: The Designer Toy Explosion before purchasing it in order to gage whether or not it would be worth my time, and all praised I Am Plastic: The Designer Toy Explosion:

0 of 0 people found the following review helpful. which I don't like as muchBy J. P.I see a few others complaining about the lack of information in the book, but this is exactly what I wanted. I'm not sure what the definition of coffee table book is, but that's what I imagine this to be. I plan on leaving it in my living space where my dunnys are displayed, and will hopefully just be able to point to this book when people ask me about them.I also have the second installment, which I don't like as much. There are interviews in between which breaks up the art. This one doesn't have that.Minus one star because a few artists got more pages than I'd have personally given them. If I had paid full price I might be a little more critical of that, but grabbing this used was the way to to anyway.0 of 0 people found the following review helpful. Awesome!By yerrBetter than I expected, AWESOME! Thanks and will buy again from you!1 of 1 people found the following review helpful. Great representationBy ell107This provides for a great representation of designer toys. Most of my friends do not understand my obsession with this art form, so I now refer them to the intro of this book by Paul Budnitz, and they "get it" more. Good variety of toys shown, and I appreciate it being sectioned by country.

In barely a decade, the designer toy craze, which originated in Hong Kong, has taken the world by storm. Children and adults, celebrities and design aficionados now line up to pay anywhere from five dollars to thousands of dollars for these highly inventive designer creations. *I Am Plastic* provides a colorful visual history of the phenomenon, which has energized not only the toy world but the global art community as well. Fashion designers, comic book artists, underground illustrators, graffiti and fine artists now lend their creativity to the task of coming up with innovative and striking new toy designs. Artists and toys featured in this stunning overview include Frank Kozik, Dalek, Gary Baseman, Bounty Hunter, Junko Mizuno, Jason Siu, Devilrobots, and Pete Fowler.

About the Author Paul Budnitz is the founder and creative director of Kidrobot and kidrobot.com, the United States premier designer-toy creator and retailer, with boutiques in New York City, Los Angeles, and San Francisco. Budnitz, who has himself created several popular toy series, has a fine arts degree from Yale University and is an award-winning filmmaker. He lives in New York City.