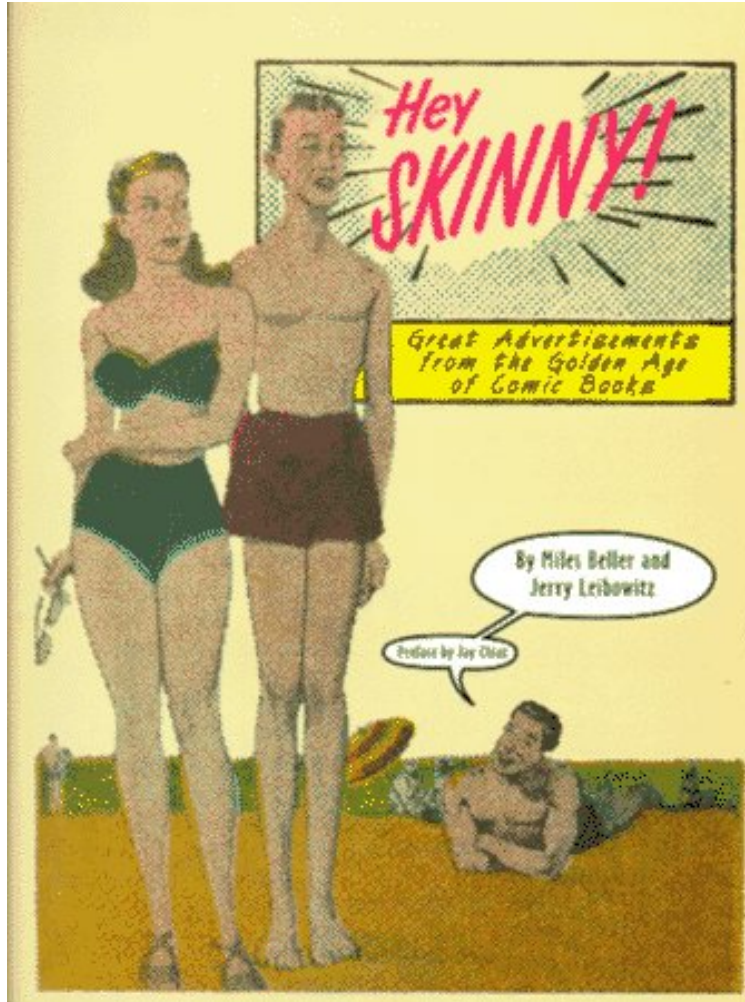




Miles Beller

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Leaping provocatively off the pages of comic books from the 1940's and 1950s, sandwiched in between the adventures of Captain Marvel or Archie or Mutt Jeff, were the shameless and often bizarre advertisements for miraculous products that promised to change your life. This book collects the best of these ads, re-igniting all the wonder and hope of that more innocent era. Glow-in-the-dark neckties, miniature monkeys in a cup, a lamp that turns into a Christmas tree, as well as surefire ways to get rid of pimples.