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## Batman Collected

**Chip Kidd : Batman Collected** before purchasing it in order to gage whether or not it would be worth my time, and all praised Batman Collected:

0 of 0 people found the following review helpful. Five StarsBy Joshua D. McKevittGreat collection with Kidd's classic design aesthetic.0 of 0 people found the following review helpful. Batman ForeverBy V.XXIThis book is a rare true jewel. For those who love and admire what Batman's figure represents, an essential publication.Includes admirable collectors pieces in first edition.If you really like Batman, don't miss it!0 of 0 people found the following review helpful. Gotta Have It!By The ProfessorWhether you're a hardcore Bat-fan or just a big kid at heart looking to relive the dream toys of your youth, this collection of product photos and history is a must-have! It will stoke those nostalgic fires to full roar!

The Batman mythology has fired the American imagination since 1939. Its ever-growing popularity right up until

today has spawned thousands of toys, gadgets, plastic figurines, night-lights, wind-up toys, wristwatches, and many other collectibles. Drawing upon the author's own personal collection, as well as those of such notable fans as Andy Warhol and the DC Comics archives, *Batman Collected* brings these memorabilia to life. Perfect for the comic lover, here is a remarkable wealth of rare, never-before-photographed Batman treasures. Extreme close-up photography and dramatic chiaroscuro lighting give these materials a magnificent aura of dark menace that brilliantly reflects the Batman ethos. New to this remarkable paperback edition are 16 brand-new pages of fresh material not included in the original 1996 hardcover, including newly issued collectibles as well as obscure, recently discovered items. Featuring five lavish gatefolds among its colorful pages, *Batman Collected* is a treasure trove of fascinating history and adventurous graphic design that no true Batman fan can afford to be without.

.com When the DC Comics character Batman got his own television series in 1966, Batman merchandising took off. A market was developed not only for little Caped Crusader suits and toy Batmobiles, but for Batman kiddie blankets, Batman nursery wallpaper, and so on down a slippery slope of mostly plastic kitsch to Batman combs, pogo sticks and tortilla chips. With Tim Burton's 1990s movie blockbusters, Hollywood marketing spin revived the genre. Book designer Chip Kidd, whose earliest memory of this commerce-driven Batman fetish is a nightlight that soothed his four-year-old mind, has actually collected vast quantities of such junk, and has put it all together in a catalog of shameless pop culture. Artfully photographed by Geoff Spear, this document casts light upon a dark and awesome figure--advertising. From Publishers Weekly There's an unusual vigor and inventiveness to the graphic design of *Batman Collected*, which isn't surprising given that the author, Chip Kidd, is the book jacket designer who created the eye-catching jackets for *Jurassic Park*, *All the Pretty Horses*, *Intensity* and other Knopf titles. Here, Kidd, a dedicated collector of Batman memorabilia, presents hundreds of rare items from his collection, photographed in an appropriately bold and ominous manner by Geoff Spear, accompanied by Kidd's resourceful essay on the lure of Batman collecting and the evolution of the visual aspects of the character and his colleagues and foes. The array of products featured in the 500 photos, 460 in color, is extraordinary, from watches to cars to figurines to milk containers to corn chips. The book includes an exclusive blow-in Batman paper toy. Copyright 1996 Reed Business Information, Inc. Rarely has so much kitsch been photographed as lovingly . . . Kidd and Spear have transformed the found and tawdry into something mysterious and impressive. -- Salon, Richard Gehr