



B J Summers

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B J Summers : B.J. Summers Guide to Coca-Cola Eighth Edition (B J Summer's Guide to Coca Cola Identification) before purchasing it in order to gage whether or not it would be worth my time, and all praised B.J. Summers Guide to Coca-Cola Eighth Edition (B J Summer's Guide to Coca Cola Identification):

In this day of real-time internet and spontaneous around-the-world communications, it's difficult to believe that any product has an effective life of more than a few years. But Coca-Cola is still alive and strong at 100 years plus. This book, which gives its readers not only the value of Coke memorabilia but also snippets of information about Coke and its history, is once again revived and refreshed. Collector Books has had a winner with B. J. Summers' Guide to Coca-

Cola since the mid-nineties. This new eighth edition has hundreds of new color photographs. It is also crowded with information to help both the beginning and advanced collector to become better informed. As always, the informed collector is the one at the head of the line. For the collector who desires better results, the answer is simple. This book is a winner - and you can be too!

About the Author B.J. Summers has been a collector all his life. In early childhood he was fascinated with collecting Boy Scout patches and building models. Later as a telephone linesman, collecting telephone insulators and advertising seemed natural. Since 1994 B.J. Summers has been a proven authority on advertising collectibles, gas station memorabilia, and of course, Coca-Cola. And he continues to produce value guides sought after by advanced and beginning collectors alike.